

Funding Your ParentPowered Program

Overview for School Districts

ESSER (ESSER I, ESSER II, and ARP / ESSER III)	Title I Part A: Low Income Students	Title I Part C: Migrant Education Program	Title III, Part A: English Language Acquisition	Title IV, Part B: 21st Century Community Learning Centers	Title V, Part B: Rural Education
<ul style="list-style-type: none"> ✓ Evidence-based intervention to address learning loss ✓ Meet students' academic, social and emotional needs ✓ Support students from low-income families, students of color, English learners, children with disabilities, students experiencing homelessness, children in foster care, and migratory students <p>Click here for more details on how ParentPowered aligns to ESSER.</p>	<ul style="list-style-type: none"> ✓ Program is optimized for accessibility to reach all families ✓ Activities build on daily routines and don't require extra materials ✓ Best practices for increasing engagement with the strongest evidence base in the field of digital parenting supports ✓ Build capacity for involvement by sending families custom texts through ParentPowered's tech platform ✓ Evaluate and improve the program with on-demand engagement data <p>Click here for more details on how ParentPowered aligns to Title I.</p>	<ul style="list-style-type: none"> ✓ Text messages provide consistent support that moves with the family ✓ Curriculum grows with the child from age 0 through 5th grade, reducing educational disruption ✓ Community Support Stream messages link families to health, nutrition, & social services ✓ ELOF & state standards-aligned curriculum prepares children to meet challenging academic standards ✓ All programs available in English and Spanish <p>Email info@parentpowered.com for more details on how ParentPowered aligns to MEP.</p>	<ul style="list-style-type: none"> ✓ Support English language proficiency ✓ Shown to increase literacy skills by 2+ months over one school year ✓ Reach parents in their home language (Core program available in English, Spanish, Arabic, Vietnamese, Chinese, Russian and Hmong) ✓ Parents and families becoming active participants in their child's education ✓ Strengthen parent, family, and community engagement <p>Click here for more details on how ParentPowered aligns to Title III.</p>	<ul style="list-style-type: none"> ✓ 52-week program provides support all summer and beyond ✓ Tips by text message support after-school learning at home or on the go ✓ Provides opportunities for parents to meaningfully engage in their child's education ✓ Reinforces and complements the regular academic program of participating students ✓ Whole-child curriculum supports student performance in core academic subjects <p>Email info@parentpowered.com for more details on how ParentPowered aligns to Title IV/CCLC.</p>	<ul style="list-style-type: none"> ✓ Provides quick and easy material to help parents improve their child's academic achievement ✓ No internet or smartphone required for Core texting program ✓ Virtual family workshops allow parents with internet access to attend without having to travel ✓ Community Support Stream messages combine local & nationally available resources to connect families with basic needs assistance, crisis support, and more <p>Click here to read a case study on a rural community that uses ParentPowered.</p>

ParentPowered Equity Grant – ParentPowered is offering Equity Grants for schools and districts that serve economically disadvantaged families, providing up to three years of funding support for ParentPowered programs on a first-come, first-served basis (with maximum awards covering 100% of the first year and a half). Learn more and apply at parentpowered.com/grants.